

**Vishwakarma University (VU), Pune**

**Bachelor of Business Administration (International Business) (BBAIB)**

**4 Years – 8 Semesters Full Time Programme**

**Effective from AY 2026 – 2027**

**Programme Structure (NEP)**

**Choice Based Credit System (CBCS) and Grading System Outcome-Based Education**

**SEMESTER I**

Principles of International Business
Introduction to Digital Literacy and Cyber Awareness
Fundamentals of Business Organization
Business Etiquette
English (VU Level)
Emotional and Moral Development
Critical Thinking

**SEMESTER II**

International Trade Operations
Financial Accounting & Reporting
Productivity Tools
Business Process Automation & Workflow Management
Human Skills for Business Excellence
Indian Vision For Human Society
Environmental Studies
Cross Cultural Environment

**SEMESTER III**

International Marketing
Cost Accounting
Data Management and Visualization
Digital Business Management
Leadership & Strategic Skills
Foreign Language-I
Rural Business Outreach & Social Entrepreneurship

## SEMESTER IV

International Financial Management
Global Supply Chain Management
Digital Communication and Presentation Tools
Digital Trade Facilitation Tools
Modern Indian Language (VU Level)
Foreign Language -II
Field Project

## SEMESTER V

Import Export and Documentation Procedures
International Trade Laws
Research Methodology
Global Business Strategy/Foreign Exchange Management
International Relations/International Economics
Social Media & Digital Platforms
Analysis Tool Pack

## SEMESTER VI

Emerging Markets & Geopolitical Analysis
Sustainable Global Business
Global E-Commerce & Digital Trade
Artificial Intelligence in Global Trade
International Geo-Politics
Country Risk Analysis & Political Economy
International Tourism & Hospitality Business
Minor Track Project
Dashboard Design & Reporting

## SEMESTER VII

<b>Honors Track</b>	<b>Research Track</b>
International Project Management	IPR & Innovation Management
International Business in service sector	International Business in service sector
Leadership and Team Management	Leadership and Team Management
Entrepreneurship Development	Entrepreneurship Development
Business Model Innovation	Business Model Innovation

## SEMESTER VIII

<b>Honors Track</b>	<b>Research Track</b>
Business Ethics & Corporate Governance	Business Ethics & Corporate Governance
Business Process Management	Business Process Management
Change Management	Change Management
Major Project	Research Internship